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OFFICE ADDRESS

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EDUCATION

Harvard Medical School
Pharmaceutical Policy Research Post-Doctoral Fellow, 2003-2004
Department of Ambulatory Care and Prevention

Harvard University
Ph.D. in Health Policy, awarded March 2004
Dissertation: "Pharmaceutical Promotion in an Age of Consumerism"
(Accepted with Distinction)

University of Colorado
Bachelor of Arts in Political Science, Graduated with Distinction, May 1995

CURRENT POSITIONS

Assistant Professor 2004-present
Department of Health Policy and Management
Graduate School of Public Health
University of Pittsburgh

Assistant Professor 2004-present
Department of Psychiatry
University of Pittsburgh Medical School

Core Faculty Member Center for Research on Health Care	2004-present
Faculty Affiliate Center for Bioethics and Health Law	2005-present
Academic Affiliate Greylock McKinnon Associates	2008

PAST POSITIONS

Research Assistant Department of Health Care Policy Harvard Medical School	1998-2003
Consultant Commonwealth Fund Bipartisan Congressional Health Policy Conference Kennedy School of Government, Harvard University	1999, 2001
Public Policy Director Mental Health Association of Colorado	1997-1998

PROFESSIONAL ACTIVITIES

Gerontological Society of America Secretary, Health Sciences Section Public Policy Committee Member	2008-present 2006-present
Academy Health, Behavioral Health Abstract Review Committee	2007-2008

TEACHING

Health Policy Analysis University of Pittsburgh, Graduate School of Public Health	2006-present
Master's Thesis Advisor University of Pittsburgh, Graduate School of Public Health	2004-present
Senior Thesis Advisor Harvard College, Government Department	2003-2004

Teaching Fellow Graduate Readings Seminar in Health Policy and Politics Graduate School of Arts and Sciences Harvard University	2002
Head Teaching Fellow Introduction to Health Care Policy Harvard College	2000
Teaching Fellow Political Analysis and Strategy for U.S. Health Policy Kennedy School of Government Harvard University	2000
Teaching Fellow Introduction to Health Policy Kennedy School of Government Harvard University	1998

ONGOING RESEARCH SUPPORT

NIMH

R34MH082682

12/08-11/2010

Medicare Part D Cost-Sharing and Treatment of Mental Disorders among Disabled Dually Eligible Beneficiaries

We plan to study the effects of the Medicare drug benefit's implementation on a vulnerable population of disabled dually eligible beneficiaries.

Role: PI

NIH

KL2 RR024154-01 Kapoor (PI)

7/06-6/2010

Medicare beneficiaries and high cost pharmaceuticals: prescribing patterns, treatment adherence, and patient perceptions of quality

The goal of this project is to reduce cost-related underuse of prescription drugs among elders with chronic medical conditions.

Role: Scholar

Massachusetts General Hospital

4/05-6/2011

Subcontract to University of Pittsburgh, prime: Consumers Union

Consumers Union Consumer Reports Best Buy Drugs Program

The goal of this project is to evaluate the impact of the Consumer Reports Best Buy Drugs

Program on consumer and provider knowledge, attitudes and behavior related to prescription drug use.

Role: PI of Sub-contract

COMPLETED RESEARCH SUPPORT

5P30 MH0309 15 28 Kupfer (PI)

11/04-11/05

Mental Health Intervention Research Center Small Grants Program

The impact of Medicaid prior authorization policies for antidepressants on medication choice

The major goal of this project is to examine the impact of Medicaid prior authorization policies on treatment patterns for new antidepressant users.

Role: PI of Seed Project (sub-project)

Harvard Medical School Frank (PI)

7/05-12/05

Subcontract to University of Pittsburgh, prime: NIMH

Effects of the Medicare Drug Benefit on Medicare Beneficiaries with Mental Disorders

The major goal of this project is to examine the potential impact of the Medicare drug benefit on pattern of care and economic burden for people with mental disorders.

Role: PI of Sub-contract

PUBLICATIONS (Refereed Journals)

Zhang, Y., **Donohue J.M.**, Lave J.R., O'Donnell G., Newhouse J.P. "The Impact of the Medicare Part D Drug Benefit on Pharmacy and Medical Care Spending." *New England Journal of Medicine* 2009, in press.

Donohue, J.M., Huskamp H.A., Zuvekas S. "Dual-eligibles with Mental Disorders and Medicare Part D: how are they faring?" *Health Affairs* 28(3): 746-759, 2009.

Horvitz-Lennon M.V., **Donohue J.M.**, Domino M., Normand S.L. "The Diffusion Paradox in the Care of People with Severe Mental Illnesses" *Health Affairs* 28(3): 701-712, 2009.

Donohue, J.M., Huskamp H.A., Wilson, I.B. Weissman J. "Who do older adults trust to provide information on prescription drugs?" *American Journal of Geriatric Pharmacotherapy* 7(2): 105-116, 2009.

Zhang, Y., **Donohue J.M.**, Newhouse J.P., Lave J.R. "The Effects of the Donut Hole on Drug Spending: A Closer Look at Medicare Part D." *Health Affairs* 28, no. 2 (2009): w317-w3125.

Donohue, J.M., Fischer M., Huskamp H.A., Weissman J. "Savings associated with increased use of Consumer Reports Best Buy Drugs." *Health Services Research* 43(5): 1557-1575, 2008.

Huskamp HA, **Donohue J.M.**, Berndt ER, Frank RG. "Generic Entry, Reformulations, and Promotion of SSRIs." *Pharmacoeconomics* 26(7): 604-616, 2008.

Donohue, J.M., Cevasco M., Rosenthal M.B. "A decade of direct-to-consumer advertising of prescription drugs" *New England Journal of Medicine* 357(7): 35-43, 2007.

- Donohue, J.M.** Frank R.G. "The impact of Medicare Part D on Medication Access among Dually Eligible Beneficiaries with mental disorders." *Psychiatric Services* 58: 1285-1291, 2007.
- Huskamp, H.A, Stevenson, D.G., **Donohue, J.M.**, Newhouse, J.P., Keating, N.L. "Coverage and prior authorization of psychotropic drugs under Medicare Part D." *Psychiatric Services* 58: 308 – 310, 2007.
- Aspinall S., Sevick M.A., **Donohue J.M.**, Maher R., Hanlon J.T. "Medication errors in older adults: a review of recent publications." *American Journal of Geriatric Pharmacotherapy* 5(1): 75-84, 2007.
- Donohue, J.M.**, Pincus H.A. "Reducing the Societal Burden of Depression: A review of economic costs, quality of care and effects of treatment on costs of depression." *Pharmacoeconomics* 25(1): 7-24, 2007.
- Donohue, J.M.** "Implications of the New Medicare Drug Benefit for Mental Health Treatment." *Psychiatrist Administrator* 6(2): 29-35, 2006.
- Donohue, J.M.** "A history of drug advertising: the evolving roles of consumers and consumer protection." *Milbank Quarterly* 84(4): 659-699, 2006.
- Donohue, J.M.** "Direct-to-Consumer Advertising of Prescription Drugs: Adding to overuse and inappropriate use or alleviating underuse?" *International Journal of Pharmaceutical Medicine* 20(1): 17-24, 2006.
- Donohue, J.M.** "Mental Health in the Medicare Drug Benefit: A New Regulatory Model?" *Health Affairs* 25(3): 707-719, 2006.
- Donohue J.M.**, Hanlon J.T. "Helping Medicare patients benefit from the new Medicare drug benefit: an overview with practice tips." *American Journal of Geriatric Cardiology* 14(6): 291-297, 2006.
- Donohue J.M.** "The Economics of the New Medicare Drug Benefit: Implications for People with Mental Illnesses" *Psychiatric Services* 56(6): 645-647, June 2005.
- Donohue, J.M.**, and Berndt, E.R. "Direct-to-Consumer Advertising and Choice of Antidepressant." *Journal of Public Policy and Marketing*, 23(2): 115-127, 2004.
- Donohue, J.M.**, Berndt, E.R., Epstein, A.M., Rosenthal, M.B., Frank, R.G. "Effects of Pharmaceutical Promotion on Adherence to Guideline Treatment of Depression." *Medical Care* 42(12): 1176-1185, 2004.
- Rosenthal, M.B., Berndt, E.R., **Donohue, J.M.**, Epstein, A.M., Frank, R.G. "Demand Effects of Recent Changes in Prescription Drug Promotion." *Frontiers in Health Policy Research* 6, 2003.

Rosenthal, M.B., Berndt, E.R., **Donohue, J.M.**, Epstein, A.M., Frank, R.G. "Promotion of Prescription Drugs to Consumers." *New England Journal of Medicine* 346(7), 2002.

Donohue, J.M., and Frank, R.G. "Medicaid Behavioral Health Carve-Outs: A New Generation of Privatization Decisions." *Harvard Review of Psychiatry* 8, 2000.

Barry, C.L., and **Donohue, J.M.** "The Uninsured in the U.S.: An Issue Brief." *Harvard Health Policy Review*, 1(1), Fall 2000.

BOOK CHAPTERS

Berndt, E.R. and **Donohue, J.M.** "The Economics of Advertising in Health Care Markets" in Frank Sloan and Hirschel Kasper (eds) *Incentives and Choice in Health Care*. Cambridge, MA: MIT Press, 2008.

Rosenthal, M.B., and **Donohue, J.M.** "Direct-to-Consumer Advertising: A Policy Dilemma" in Michael Santoro and Tom Gorrie (Eds.) *Ethics and the Pharmaceutical Industry in the 21st Century*. New York, NY: Cambridge University Press, 2005.

WORKING PAPERS

Donohue, J.M., Hanlon J.T., Zhang Y., Reynolds C.F., Lave, J.R. The Impact of Medicare Part D on the Treatment of Depression Among Older Adults. *Under review*.

REPORTS AND OTHER NON-PEER REVIEWED PUBLICATIONS

Donohue, J.M. A plea for more disease awareness ads for antidepressants. On-line publication. Mental Illness Watch, <http://www.miwatch.org/>

Weissman J, **Donohue, J.M.** Willis, G., Fischer M., Huskamp H.A., Wilson I.B. Final Report: Consumer Reports Best Buy Drugs Evaluation – Phase One. November 2007. A report to Consumers Union.

Frank, R.G., Berndt, E.R., **Donohue, J.M.**, Epstein, A.M., Rosenthal, M.B. "Trends in Direct-to-Consumer Advertising of Prescription Drugs" February 2002. A Henry J. Kaiser Family Foundation publication.

Frank, R.G., Berndt, E.R., **Donohue, J.M.**, Rosenthal, M.B. "Determinants and Effects of Direct to Consumer Advertising of Prescription Drugs: A Research Agenda." A background report prepared for the Department of Health and Human Services conference, *Assessing the Impact of Direct-to-Consumer Advertising on Health Care Use, Costs and Outcomes*, April 2001.

Donohue, J.M. "E-Health: Providers, Patients and the Web." Policy Brief for Harvard University, Kennedy School of Government/Commonwealth Fund Bipartisan Congressional Health Policy Conference, January 2001.

Donohue, J.M. "Medical Safety: Putting into Practice What We Know." Policy Brief for Harvard University, Kennedy School of Government/Commonwealth Fund Bipartisan Congressional Health Policy Conference, January 2001.

Donohue, J.M. "Health Insurance: Are Employers the Solution?" Policy Brief for Harvard University, Kennedy School of Government/Commonwealth Fund Bipartisan Congressional Health Policy Conference, January 2001.

Donohue, J.M. "Rural Health Care: Dilemmas, Access, and Providers." Policy Brief for Harvard University, Kennedy School of Government/Commonwealth Fund Bipartisan Congressional Health Policy Conference, January 2001.

Donohue, J.M., Hanson, K.W., Huskamp, H.A. "Persons with Disabilities and Medicaid Managed Care: Issues in Programmatic Design, Enrollment, Procurement, and Contracting." Report prepared for the Center for Health Care Strategies, Inc., and the Robert Wood Johnson Foundation. November 1999.

AWARDS/HONORS/ACTIVITIES

- Scholar, National Institute of Health, Multidisciplinary Clinical Research Scholars Program, 2006
- Nominated for Academy Health Dissertation Award, 2004
- Dissertation Accepted with Distinction, Harvard University 2003
- National Institute of Mental Health Training Grant, 1998 – 2001
- Derek Bok Teaching Award, 2000
- Member, Colorado Mental Health Planning Council/Capitation Program Advisory Committee, March 1997 to May 1998
- *Phi Beta Kappa* University of Colorado at Boulder, 1995
- Graduated with Distinction, University of Colorado at Boulder, 1995

EDITORIAL ACTIVITIES

Reviewer, *American Journal of Geriatric Pharmacotherapy*

Reviewer, *American Journal of Managed Care*

Reviewer, *Drugs and Aging*

Reviewer, *Expert Review of Pharmacoeconomics and Outcomes Research*

Reviewer, *Gerontologist*

Reviewer, *Journal of Aging and Social Policy*

Reviewer, *Journal of Applied Gerontology*
Reviewer, *Journal of Behavioral Health Services Research*
Reviewer, *Journal of Clinical Psychiatry*
Reviewer, *Journal of General Internal Medicine*
Reviewer, *Journal of Health Care for the Poor and Underserved*
Reviewer, *Journal of Health Politics Policy and Law*
Reviewer, *Journal of Health Economics*
Reviewer, *Journal of Law and Medical Ethics*
Reviewer, *Journal of Mental Health Policy and Economics*
Reviewer, *Journal of Political Economy*
Reviewer, *Journal of the American Medical Association*
Reviewer, *Health Affairs*
Reviewer, *Health Economics*
Reviewer, *Inquiry*
Reviewer, *Managed Care Interface*
Reviewer, *Medical Care*
Reviewer, *Milbank Quarterly*
Reviewer, *New England Journal of Medicine*
Reviewer, *Pharmacoeconomics*
Reviewer, *Psychiatric Services*
Reviewer, *Psychological Medicine*
Reviewer, *Social Science and Medicine*
Reviewer, *Value in Health*

INVITED PRESENTATIONS AND LECTURES

“Medicare Part D’s Effect on the Health of Older Americans” University of Pittsburgh’s Senior Vice Chancellor’s Research Seminar, May 1, 2009

“Trends in the U.S. Pharmaceutical Industry: Implications for New Drug Development,” University of Pittsburgh Drug Discovery Institute, January 28, 2009.

“Medicare Part D: an overview of economics, regulation and early evidence of impact.” Drug Information Association annual conference, Boston, MA, June 25, 2008.

“Medicare Part D’s impact on utilization and expenditures for antidepressants.” American Society of Health Economists, Durham, NC, June 22-24, 2008.

“Medicare Part D’s Impact on treatment patterns and health outcomes for depression.” Centers for Medicare and Medicaid Services, Part D Research Forum, Baltimore MD, June 11, 2008.

“Impact of Medicare Part D on treatment of depression among the elderly.” Academy Health Annual Research Meeting, Washington DC, June 8-10, 2008.

- “Impact of Medicare Part D on medication and health services use among beneficiaries with depression.” The Dartmouth Institute for Health Policy and Clinical Practice. Lebanon, NH, May 9, 2008.
- “Universal health care: the political perspective.” Approaches to Achieving Universal Health Coverage in America, University of Pittsburgh School of Medicine, January 2007
- “Medication access for dually eligible beneficiaries with mental disorders under Medicare Part D,” Biennial National Institute of Mental Health Conference on Mental Health Economics, Bethesda, MD, September 2006
- “Economics of Direct-to-consumer advertising of prescription drugs” Incentives and Choice in Health Care Conference at Oberlin College, in Oberlin, OH, September 2006.
- “Savings associated with increased use of Consumer Reports Best Buy Drugs” Society of General Internal Medicine, April 27, 2006, Los Angeles, CA.
- “If we increased use of Consumer Reports Best Buy Drugs how much would we save?” Consumer Reports Best Buy Drugs Program Symposium, March 2-3, 2006, Washington D.C.
- “Pharmacy Benefit Management and Mental Health: Medicare Part D and Beyond” Robert Wood Johnson Foundation Program on Depression and Primary Care, Annual Meeting February 17, 2006, Amelia Island, FL.
- “Direct-to-Consumer Advertising and Medical Consumerism” Center for Bioethics and Health Law Grand Rounds, University of Pittsburgh, December 2005.
- “Transitioning Dually Eligible Individuals with Mental Disorders to Medicare Part D: Estimating the Effects on Access to Care” National Institute of Mental Health Research Coordination Workshop on the Medicare Modernization Act, Bethesda MD, December 2005.
- “Formulary Design in the New Medicare Drug Benefit,” National Institute of Mental Health Pharmacoeconomics Workshop, Bethesda MD, May 2005.
- “Effects of Direct-to-Consumer Advertising on Medication Choice: the Case of Antidepressants” Marketing Brown Bag Seminar Series, Katz Graduate School of Business, University of Pittsburgh, April 2005.
- “The New Medicare Drug Benefit: Implications for Depression Treatment,” *Depression in Primary Care: Linking Clinical and Systems Strategies*, Annual Program Meeting, November 2004.
- “Direct-to-Consumer Advertising and the Treatment of Depression,” *Health Services Research Seminar* Sponsored by the Center for Research on Health Care, University of Pittsburgh, October 2004.

“Demand Effects of Direct-to-Consumer Advertising,” *Achieving DTC Success* conference sponsored by DTC Perspectives, Princeton, NJ, October 15-16, 2003.

“Effects of Direct-to-Consumer Advertising of Prescription Drugs on the Treatment of Depression,” U.S. Food and Drug Administration, Center for Drug Evaluation and Research, public meeting on *Research on Consumer Directed Advertising*, Washington, D.C., September 22-23, 2003.

“A Political History of Health Reform Efforts,” lecture with Colleen Barry in *Core Seminar in Health Policy* taught by Professors Joseph Newhouse, David Cutler, and Richard Frank, Fall 2001, 2002, 2003.

“Direct-to-Consumer Advertising of Pharmaceuticals,” lecture in *Introduction to Business and Management in Health Care*, taught by Professors Peter Slavin and Stan Finkelstein, Harvard Medical School, Spring 2002.

“Developing a Political Strategy for Health Policy,” lecture in *Political Analysis and Strategy for U.S. Health Policy* taught by Professor Robert Blendon, John F. Kennedy School of Government, Spring 2001, 2002, 2003.

“Political Institutions and Health Policy,” lecture in *Political Analysis and Strategy for U.S. Health Policy* taught by Professor Robert Blendon, John F. Kennedy School of Government, Spring 2001.

“Voters, Interest Groups and Health Policy,” lecture in *Introduction to Health Care Policy* taught by Professor Richard Frank, Harvard University, Fall 2000, 2001, 2003.